

## - EGO-CreaNet Profile (Italy) -

**Name of the Organization** – Expansion Global of the Observatories of Creativity Network  
( acronym : EGOCreaNet/LRE )

**Type of the Organization** : Private –No for Profit - Telematics Association (principal web sites <http://www.egocreanet.it>, [www.egocrea.net](http://www.egocrea.net) , [www.edscuola.it/lre.html](http://www.edscuola.it/lre.html) )

### 1. - Brief Description.

Egocreanet/LRE establish from 1997 a Joint Venture with the “Laboratory of Educational Research” (LRE) of the Dept. of Chemistry– Florence University (ITALY) (<http://blu.chim.unifi.it/group/education/index.html>) and work in Co-ordination of the EEN Tuscany Network ( [http://ec.europa.eu/italia/centri\\_reti/europe\\_direct/107e5f18fa3\\_it.htm#3](http://ec.europa.eu/italia/centri_reti/europe_direct/107e5f18fa3_it.htm#3) ) with the mission to undertaken by an networking organisation with a solid infrastructure for improving adult educational research and management innovation , based on strong links with the relevant national and regional and representative bodies in the subject area concerned the improvement of KBBE strategy in relation to strengthening links between University Research and SMe’s co-operative local and international development.

### 2. - Center of the Organization :

EGOCreaNet/LRE c/o – Department of Chemistry Scientific Pole – Street Lastruccia 3 – (I) 50019 -SESTO F.no- Firenze- (IT ) Phone: +39/055-4573135 Fax: +39/055-4573077 ; E-mail: [LRE@UNIFI.IT](mailto:LRE@UNIFI.IT) ;

### 3. - President and Legal Manager :

PAOLO MANZELLI , Director of LRE/EGO-CreaNet/LRE ; Mobile: +39/335-6760004 E-mail: [pmanzelli@gmail.com](mailto:pmanzelli@gmail.com)

### 4. - Brief Background .

EGOCreaNet/LRE , is a telematic international multi-disciplinary research association "no for profit", born in Florence (IT) in 1997, on the basis of a joint venture with the Laboratory of Education Research and Innovation (LRE) of the Faculty of Science of Florence University.

The role of EGOCreaNet/LRE can be qualified as an “*Virtual International Institute*” working on e.learning using ICT and e-learning to widen access to adult leducation for improving various Research & Development Areas between Science and Innovation especially disseminating science popularization and web-dissemination andenhancing management adjournment for a sustainable eco-economic development

The varied research interest of its members allows to EGOCreaNet/LRE to play an active role in a range of different disciplines to promote and to participate in several European Projects .

The EGOCreaNet/LRE broader mission is to create a social cohesion in internet and to contribute to improve the best modalities for enhancing the European Knowledge Based Economy (KBBE) .

In fact EGOCreaNet/LRE aggregates highly talented researchers at University of Florence (It) and from other research teams as the of the EEN Tuscany Network . In Italy to realize an open international co-operation in favour of the complex strategy of improving the European Knowledge Society, through developing conceptual innovation and creative alliances for realizing various projects and endeavours and finally to disseminate new knowledge and methods to long distance permanent education. In fact to the EGOCreaNet/LRE –, c/o University of Florence, in the Dept. of Chemistry gives adhesion the Open Network for new Science and Art (ON-NS&A ) based on international team of European researchers experts and innovators in communication and motivation.

**N.B.** All the participants of such “Multidisciplinary research team ON-NS-EGOCreaNet” , are not engaged to work on the entire goal and aims of the general mission of EGOCreaNet/LRE .As a matter of facts some of them will be requested to interact only to some particular programs promoted by EGOCreaNet/LRE in order to furnish part-time some of their specializations for the promotion and realization of special tasks, in some projects or developmental plans.

#### **5. - List of European successful Projects:**

- 1) OGM & Bio Pollution Certification : Progetto Leonardo 2002/03 –(I-02-PP-120211 ) See: [http://www.edscuola.it/archivio/lre/ogmprogetto\\_leonardo.htm](http://www.edscuola.it/archivio/lre/ogmprogetto_leonardo.htm)
- 2) Learning Folder – (LeFo) Socreates Program 2002-2004 see : <http://www.narnia.it/lefo/>
- 3) FORCO PRECANET Leonardo Project 2002-05 : <http://www.narnia.it/forcoprecanet/>
- 4) 4) EU Project Best Practice: <http://www.edscuola.it/archivio/lre/mental/interna4uk.htm>
- 5) Recent FP7 2010 KBBE 2.2-03 submission  
: [http://www.egocrea.net/MALNUTRITION\\_IN\\_AFRICA.pdf](http://www.egocrea.net/MALNUTRITION_IN_AFRICA.pdf)

#### **6. - EGOCREANET/LRE- Key group researchers enabling Grundtvig projects .**

Regarding the preparation of the project proposal titled : **Bio-Knowledge Change 2010** (BKC2010), the EGOCreaNet/LRE assumes the role of coordinator on the basis of an appropriated team of experts, working as a “*project-team*” to be able as project co-ordinator team to improve and to realize this particular proposal in and open innovation cooperation with other partners and stakeholders. Hence the multidisciplinary educational research team EGO-CreaNet/LRE, during the project BKC2010 will facilitate the partnership for identifying present, emerging and future needs for European cooperation on adult learning and guidance, and promoting closer cooperation and networking between higher education and research institutions and SME’s management .

Besides EGOCREANET/LRE Coordination activities will be dedicated to furnish a developing co-operation and collaborative structures implementing interrelationships among higher education institutions, European-level associations, stakeholders and other bodies involved in adult education research and development activities of e.learning. The above role of EGOCreaNet research team , must do a continuing characterization during the development of the entire BKC2010 project duration thus until the partnership can obtain a successful results and a good final evaluation.

#### **7. - EGOCREANET/LRE “project-team” in the GRUNTVIG Project 2010.**

In relation to the Project team coordinating the GRUNDTVIG Poject “BKC2010” will include the following Education-researchers, teachers , manager and experts in dissemination methods in internet :

- 1) Paolo Manzelli EGOCreaNet/LRE Director ;
- 2) Fortunati Giuseppe EGOCreaNet Vice.President ,
- 3) Adelio Schieron General Secretary webmaster ([www.egocrea.net](http://www.egocrea.net))
- 4) Bruno Nati, Webmaster ( [www.egocreanet.it](http://www.egocreanet.it)),
- 5) Dario Cillo, Editor of [www.edscuola.it/lre.html](http://www.edscuola.it/lre.html) ,
- 6) Linda Giannini ,
- 7) Carlo Nati, School Teachers experts in the on line dissemination and e.learning,
- 8) Miguel Molla , EgoCreaNET- section in Peru'. <http://www.geocities.com/creanet98/>,
- 9) Marcello Traversi , CEO of TINNOVA ( [www.Tinnova.it](http://www.Tinnova.it))
- 10) Lucio Scognamiglio, Director of EUROPEAN INFO-CENTRE – <http://www.infoeuropa.it/>

- For further information can be reached about LRE- WEB sites , and specific information about EGOCREANET/LRE - GRUNDTVIG initiatives see : <http://www.egocrea.net>. - Paolo Manzelli - 2010/01/29 –Firenze (IT)